

# REVITALIZE YOURSELF DURING THE SUMMER MONTHS

## Financial Centers

3730 N. Stone Ave.  
Tucson, AZ 85705

1177 W. Silverlake Rd.  
Tucson, AZ 85713

4841 S. Overland Dr.  
Tucson, AZ 85714

6510 N. Thornydale Rd.  
Tucson, AZ 85741

231 N. Pantano Rd.  
Tucson, AZ 85710

2455 E. Valencia Rd.  
Tucson, AZ 85706

830 E. Main St., Suite 170  
Springerville, AZ 85938  
1.928.333.1300

## Home Loan Office

6781 N. Thornydale Rd., Suite 203  
Tucson, AZ 85741

## Website

[www.pimafcu.org](http://www.pimafcu.org)

## Telephone

520.887.5010  
1.800.746.2328 (toll-free)

Now that summer is upon us, it is our hope that you take some time off to do the things you enjoy—to revitalize your spirit. To help you in this endeavor, we are now offering Revitalization Loans of up to \$5,000. To make this offer even more inviting, with a term of up to three years, you can take your time in paying off this loan. What's important to us is that you take care of you. Take a vacation. Buy a car. Buy some furniture. Pay off some bills. Whatever it takes to revitalize your spirit!

**Perfect for teachers and school support staff:** Just in time for summer, this loan offer may prove particularly convenient for educators and school support staff who are on summer vacation. This may be a way to supplement the family income during the time when school sessions and paychecks are on hiatus. Apply today!



**WANT TO BE A  
STUDENT ADVISOR?**  
check our website for more details.

Congratulations to our  
2010 scholarship winners!

1<sup>st</sup> place: Benjamin Dicken  
2<sup>nd</sup> place: Holly Burnham  
3<sup>rd</sup> place: Joshua Albertson

## LUCKY NUMBERS

Is your account number listed below? If so, congratulations! You've just won \$50, compliments of Pima Federal. Collect by calling or visiting the credit union. The numbers are not jumbled.

1222861, 74966, 88800816,  
1222336



# THE PIMAN

July, 2010

## A Helping Hand for School District Employees

All of us at Pima Federal are deeply concerned about the challenges school districts in our community are facing. Not many people know that teachers hold a very special place in our hearts; almost 60 years ago, our credit union was founded by 16 teachers from Amphitheater High School.

During this difficult time, we want to let you know that we are here for the teachers and support staff being affected by the school district budget challenges. We are fully prepared and willing to help those members in any way we can. Please visit one of our financial centers so that, together, we can explore avenues that may help during these challenging times.

We firmly believe that a credit union's worth can be measured by the positive effect it has on its members and the surrounding community. Pima Federal's employees, management and volunteers are fully dedicated to guiding and supporting those in our community who are enduring unusual challenges.

## Team Lizzie Bell and the American Red Cross

You might remember when Extreme Home Makeover came to Tucson and built a beautiful home for the Bell family. Lizzie Bell has a rare marrow disease called Diamond Blackfan Anemia. She requires a blood transfusion every other week as her marrow produces insufficient red blood cells for her body.

Pima Federal encourages you to help save a life by donating blood. The donation of one pint of blood from one adult will save up to three lives. You can help by donating blood at your local Red Cross donor center. Make sure to tell them that you're donating in honor of Lizzie Bell. Everyone will thank you for your kindness and generosity.

## Opting-In for Courtesy Pay

Effective August 15, 2010, you will no longer be enrolled in Courtesy Pay as it relates to ATM and one-time debit card transactions unless you contact us to opt-in for this service. If you like the added protection Courtesy Pay provides, we encourage you to opt-in so that you see no disruption in your current service.

If you have any questions, please contact our e-Services department at 520-887-5010 and we will be happy to provide you with more details on this service. You may opt-in by simply calling us or visiting our website at [www.pimafcu.org](http://www.pimafcu.org) to opt-in electronically.

Congratulations to Kathleen Scott for being selected as the photo contest winner. Please visit our website to see how it came out!



*a place to flourish*

tel. 520.887.5010 fax. 520.888.6033 web. [www.pimafcu.org](http://www.pimafcu.org)

## GREEN LENDING PROGRAM

Rolling out the green carpet with an eco-friendly lending program, Pima Federal Credit Union has created an eco-friendly innovation that we believe will help reduce Southern Arizona's carbon footprint.

Expanding the concept of being green, Pima Federal is discounting loan rates for energy-efficient purchases such as Energy Star® appliances, photovoltaic solar panels and rainwater harvesting systems. Vehicles are not excluded from this program. Any vehicle that has been designated SmartWay or SmartWay Elite from the Environmental Protection Agency will also qualify for a significant loan discount.

"We understand there's a growing interest in 'going green' and we're delighted to provide green-oriented lending options for our members", says Nathanael Tarwasokono, President/CEO of Pima Federal Credit Union. "We are excited to join other community leaders in embracing and supporting efforts to make Southern Arizona a more eco-friendly region."



If you, or someone you know, are interested in getting a loan to help make purchases and upgrades that will help reduce your carbon footprint, please call us at 520.887.5010 or visit us online at [www.pimafcu.org](http://www.pimafcu.org).

### IMPORTANT MEMBER NOTICES: Change in Terms: Expedited Funds Availability Act (Regulation CC)

The Federal Reserve has recently restructured the check processing operations within the Federal Reserve System. Effective February 27, 2010, there will only be a single check processing region, which results in checks no longer being considered non-local for purposes of Regulation CC. As a result, funds from certain check deposits will be available sooner.

### Regulation GG

Please be aware that the Unlawful Internet Gambling Enforcement Act (UIGEA) prohibits individuals and business members from transacting restricted transactions through their Pima Federal Credit Union accounts. Restricted transactions are transactions in which a person accepts credit, funds, instruments or other proceeds from another person in connection with unlawful Internet gambling.

Back by popular demand—we will be having another shredding event! So bring your old tax papers, receipts, statement, CD's, DVD's, junk mail and other personal papers and we will be happy to shred them free of charge.

Please join us Saturday, July 17, 2010 at the Stone Financial Center (3730 N. Stone Avenue) from 9:00 a.m. to 1:00 p.m.

Thanks for doing your part for the environment!



## The President's Message

Jim Valvano, the former basketball coach at North Carolina State, passed away from cancer in 1993. Before he passed away, he said, "How do you go from where you are to where you want to be? I think you have to have enthusiasm for life. You have to have a dream, a goal, and you have to be willing to work for it."

I am sure many of you have goals and aspirations to do more, to be more and to have more; and as your financial institution, we are here to help you reach those goals.

As your credit union, we too have goals – goals that will make an impact on our membership, our community, and even our environment. As was recently announced, we rolled out our new Green Lending Program that was designed to reduce Southern Arizona's carbon footprint. You can read more about this program and the discounts offered to members on the previous page. Our IMPACT (Individuals Making Pima A Community Tool) Team has also been working relentlessly in the community to spread the word on the importance of financial literacy. For more details on our youth program, please visit our website and click on the "Young Investors" tab.

As we emerge from the economic downturn, I can't help but be proud of our strong financial position throughout this past recession. Moving forward, we trust you will continue to look to the credit union to fulfill your financial goals and aspirations. As we move through 2010, we will keep you posted of any new and exciting news from your credit union. An easy way for you to stay updated is to sign up for our e-updates by clicking the "Sign up for eUpdates" link at the bottom left of the credit union's home page.

As always, thank you for your membership!



Proudly presents...  
Best selling author  
and world-acclaimed speaker:

## Dr. Joseph Michelli...

LIVE & IN-PERSON

*How Legendary Companies Engage Employees, Grow Their Business and Create Extraordinary Customer Experiences*

Learn how to transform your business the Starbucks and the Ritz-Carlton Way!

Where: The Westin La Paloma Resort and Spa

Date: July 23, 2010

Time: 7:30 a.m. to 10:30 a.m.

Option 1: \$40 members/\$50 non-members (includes breakfast)

Option 2: \$65 members/\$75 non-members (includes book and breakfast)

Please RSVP online at [tucsonchamber.org](http://tucsonchamber.org) or by emailing Arlene at [achiovet@tucsonchamber.org](mailto:achiovet@tucsonchamber.org).

## Don't Leave Your Legacy to Chance Workshop!

Are your financial assets in order? Are you ready for an emergency? Would it comfort you to know that, if you died unexpectedly, your family would be well cared for?

Join us at our upcoming educational workshop "Don't Leave Your Legacy to Chance." Learn more about how estate planning may help you: deliver assets to the proper people, help ease the burden on your heirs, potentially minimize death taxes, understand the different types of trusts and choose a proper trustee.

Good legal and financial advise and estate planning can help relieve stress on you and your family. Make your reservation to attend today by calling 520-887-2325.

When: July 21, 2010

Where: Sheraton Tucson Hotel, 5151 E. Grant Rd., Tucson

Time: 6:00 to 7:30 p.m.

The Registered Representative(s) is/are registered representative(s) with, and securities and insurance products are offered through, LPL Financial and its affiliates, Member FINRA/SIPO. No Credit Union is an affiliate of LPL Financial.

Not NCUA insured	No credit union guarantee	May lose value
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